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# CLOUD CONNECT



SERVICE MANAGEMENT BEYOND IT

# EVENT BROCHURE



Solution  
Partner



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# CLOUD CONNECT

'24

SERVICE MANAGEMENT BEYOND IT

TIME

9 AM WAT

VENUE

THE ZONE, GBAGADA,  
LAGOS STATE, NIGERIA.

DATE

28TH OF NOVEMBER 2024





## WHY CLOUD CONNECT (SERVICE MANAGEMENT BEYOND IT)

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Service management is essential for businesses to deliver high-quality services, improve efficiency, and align IT with business goals. It provides a structured approach to managing services throughout their lifecycle, ensuring that they meet customer needs and contribute to the organization's success.

### KEY BENEFITS OF SERVICE MANAGEMENT INCLUDE:

- Improve customer satisfaction
- Increase efficiency
- Reduce costs
- Enhance risk management
- Data-driven decision-making
- Enhance compliance



## EVENT THEME: SERVICE MANAGEMENT BEYOND IT

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In today's rapidly evolving business landscape, Service Management is no longer confined to traditional IT functions. It is essential for organizations to adopt a broader perspective that encompasses the entire business ecosystem.

### **AT CLOUD CONNECT '24, WE WILL EXPLORE THE FOLLOWING KEY ITEMS:**

- **Service Management and Sustainability**
- **The Future of Service Management: Trends and Innovations**
- **Integrating Technology in Service Management Across Industries**
- **Service Management for Small and Medium Enterprises (SMEs)**

# SCOPE OF SERVICE MANAGEMENT BEYOND IT

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- **KEYNOTE SPEAKERS**

Hear from industry experts on the latest trends and best practices.

- **PANEL DISCUSSIONS**

Engage in thought-provoking discussions with industry leaders.

- **WORKSHOPS**

Participate in hands-on workshops to learn new skills and techniques.

- **NETWORKING OPPORTUNITIES**

Connect with like-minded professionals and build valuable relationships.



## OBJECTIVES OF CLOUD CONNECT

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- **FOSTER STRATEGIC PARTNERSHIPS AND EXPAND CLIENT BASE:**  
Explore collaboration opportunities to leverage synergies and expand the client base within the cloud ecosystem.
- **GRASP ATLASSIAN ECOSYSTEM:**  
Demonstrate the seamless integration of Atlassian tools with the cloud infrastructure to optimize productivity and workflow efficiency.
- **DRIVE TRANSFORMATION:**  
Gain insights into how service management can drive business growth.
- **CELEBRATE ALLUVIUM'S ACHIEVEMENTS:**  
Share success stories and notable accomplishments made possible through cloud technology.







## WHO WE ARE

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**As an Atlassian and AWS partner, Alluvium is dedicated to providing businesses with suitable solutions leveraging the Atlassian suite of tools. Our mission is to simplify the complexity of digital transformation and help you achieve your goals with ease and efficiency.**

**We believe in delivering more than just products and services. We strive to provide a unique and personalized experience, understanding your specific needs and providing customized solutions. Our extensive expertise in the Atlassian and AWS platforms, combined with our focus on innovation and excellence, sets us apart.**



# SPONSORSHIP TIERS AND BENEFITS

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## **GOLD SPONSOR**

**-NGN 500,000**

- *Top placement on event website & marketing materials*
- *First media interview opportunity*
- *Five complimentary registrations*
- *Priority consideration for future collaborations and partnerships with Alluvium*
- *Premium booth space*
- *Co-branding opportunities with Alluvium*
- *Host a dedicated workshop or roundtable*

## **SILVER SPONSOR**

**-NGN 350,000**

- *Premium booth space*
- *Co-branding opportunities with Alluvium*
- *Host a dedicated workshop or roundtable*
- *Three complimentary registrations*



## WHY SPONSOR?

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### **TARGETED EXPOSURE:**

Reach decision-makers seeking service management solutions.

### **SHOWCASE YOUR EXPERTISE:**

Position yourself as an industry leader.

### **GENERATE HIGH-QUALITY LEADS:**

Network with potential customers and drive business growth.

### **BECOME A SERVICE MANAGEMENT INNOVATOR:**

Gain visibility and recognition as a service management pioneer.



## CONTACT US

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# THANK YOU